

Contact

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@foreverinternet

Technical

Photoshop
Illustrator
Indesign
Premier
After Effects
Acrobat
Substance 3D
Lightroom
Plasticity
Cinema 4D
Blender
Mid Journey
Claude / Codex

Education

California State University
Web Design Certificate

NASM Certified Nutrition Coach

Expertise

Art Direction
3D Design / Animation
Brand Development
AI Prompting
Campaigns
Merchandise Design
Motion Graphics
Corporate Presentations
Packaging Design
Photography / Drone Pilot
CAD Design / 3D Printing
Social Media Content
Video Editing / Producing

Hobbies

Rock Climbing
Working Out
Cooking
Road Trips
Tea Ceremonies
Bird Watching
Painting

Art Director with 15 years of experience across music, wellness, automotive and agency environments. I have a focus on clean, strategic visual systems and also leading teams to deliver cohesive campaigns across digital, social, experiential, and brand platforms, driving engagement, organic reach and business growth.

Work experience

Art Director

NOVA I 2016 - 2025

- Directed Fortune 500 print campaigns with brand and production oversight
- Led custom promo and apparel initiatives across retail and e-commerce
- Managed complex, multilingual production cycles
- Drove cross-functional creative execution
- Built scalable design systems
- Mentored and elevated creative talent

Senior Graphic Designer

PM Lifestyle I 2015 - 2017

- Led design and production of in-house publication
- Developed editorial, advertising, and digital campaign creative
- Created social content for automotive clients
- Produced 14+ automotive magazine editions with cross-functional teams
- Managed direct client relationships across project-based work

Multimedia Designer

Freelance I 2014 - Current

- Delivered multimedia projects across rollouts, merchandise, social media, and live visuals
- Design Pitch Decks for C-Suite executives
- Designed assets for 30+ album releases, and global tours and 20+ artist websites
- Directed brand visuals across diverse creative industries
- Produced two Grammy-considered music videos

Graphic Designer

Mad Decent Record Label I 2013 - 2015

- Designed album artwork, merchandise, tour materials, and digital content
- Led creative direction for BBC Radio's Diplo & Friends
- Collaborated with artists on brand strategy, marketing strategy and campaign ideation
- Concepted Mad Decent Gaming to connect artists and fans through live events

Web And Graphic Design Intern

MediBid I 2011 - 2012

- Reimagined company website with a clean, user-centered interface
- Elevated digital campaign assets to align with brand direction